IBC SHOW 2018 STAND 7.B44

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Bluefish444 partner with Studio Network Solutions for Network Storage at IBC Show 2018

Capture directly to network storage from IngeSTore, read or Edit-While-Record in Adobe Creative Cloud or Avid Media Composer

North Melbourne, Australia, September 10, 2018 – Bluefish444, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, partners with Studio Network Solutions (SNS) to showcase live capture and editing workflows utilising SNS' EVO Shared Storage at IBC Show 2018.

Using IngeSTore and EVO in Adobe® Creative Cloud or Avid® Media Composer® environments, enables users to share access to the ingested files. With EVO's ShareBrowser client software, Adobe or Avid users can share their projects using a custom project locking feature that allows multiple editors to open the same project file in a secure environment without risk of overwriting, providing enhanced collaboration and organisation.

"Capturing directly to shared storage has extraordinary benefits. It eliminates time-consuming encoding and file transfers, reduces duplicate files, and increases the security of your media." said Andrew McKay, Marketing Manager at SNS. "Using IngeSTore with EVO allows for incredibly streamlined and state of the art workflows."

Bluefish444's stand at IBC Show 2018 will include the SNS EVO Shared Storage server, with IngeSTore Server 3G capturing files directly to the shared storage. Adobe® Premiere® Pro and Avid Media Composer will read those files as they are still being recording in an Edit-While-Record workflow. Through the 10Gb Ethernet network all demo systems on the Bluefish444 stand will be able to access both the ingested and stored media.

"The SNS EVO system will be instrumental in the Bluefish444 demos allowing network attached systems to access both pre-recorded and live growing files," said Tom Lithgow, Bluefish444 Product Manager. "IngeSTore software and IngeSTore Server 3G integrate seamlessly with the full range of SNS EVO shared storage, and allow for truly collaborative and instantaneous access to media for professional video workflows."

Bluefish444 will be demonstrating the compatibility between SNS, Epoch and KRONOS hardware on stand 7.B44 at IBC Show 2018. You can find more information about Bluefish444 at bluefish444.com

About Studio Network Solutions

Studio Network Solutions (SNS) provides industry-leading shared storage hardware and software for media production teams. EVO Shared Storage combines a highly configurable, high-performance storage array with an extensive workflow toolset for post-production and broadcast workflows with Adobe Premiere Pro, Final Cut Pro X, DaVinci Resolve, Avid Media Composer, and other creative apps. Every EVO Shared Storage system includes built-in file automation tools, AI-powered metadata tagging, cloud and LTO integration, and easy-to-use media management with ShareBrowser. Systems include EVO Prodigy, EVO Prodigy Desktop, EVO 8 Bay, EVO 8 Bay Live, EVO DPX, and EVO Nearline. For more information, visit studionetworksolutions.com

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its I/O cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, colour correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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